## ORGANIZATION, SELECTION, AND APPLICATION OF VIDEO EFFECTS ACCORDING TO ZONES

## Abstract of the Disclosure

[0072] A storyboard of video clips is divided into zones, or segments. The user selects a zone, and the invention presents a list of effects that are applicable to the selected zone. The user can select among the presented effects in order to apply the effect to the selected zone. Effects that are inapplicable to the selected zone are hidden from view and not displayed. Thus, the overall number of effects that are presented at any given time is reduced, and the process of selecting an appropriate effect is simplified and made easier for novice users.